JJS is a non-government, not for profit, social and environmental development organization working since 1985 in the South-west coastal region of Bangladesh. JJS is working with people to improve their individual capitals and power to fight against poverty, injustice and climate change. JJS is playing pivotal role in the urban and rural areas of the coastal belt through engaging itself in various development programs including governance, human rights, climate change adaptation and resilience, disaster risk reduction, WASH, food security, child rights & child protection and gender mainstreaming & empowerment. JJS works for the poor and marginalized, poor occupational groups, women, children, vulnerable women, disaster vulnerable people, children, and people with disability.

WHO WE ARE!

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AT A GLANCE OF US

The inception of JJS was in 1985 by doing voluntary works including road repairing, education for children of untouchable Dalits communities, school repairing in Talimpur village in Khulna district by some youths led by ATM Zakir Hossain. In 1988, JJS got legal status from Department of Social Services and strengthened its community development activities with individual contribution from community. Until it received formal support from ADAB for relief distribution in the same year. Between 1989 and 1991, JJS intensified and expanded its activities in different sectors and received fund from OXFAM, International Voluntary Services, Australian High Commission, Asia Partnership for Human Development (APHD) CARITAS, NGO Forum for Drinking Water Supply and World Vision. Activities included institution building, adult literacy, child literacy, social forestation, and water & sanitation. In 1991, JJS got registration from NGO Affairs Bureau under Government of Bangladesh and stepped into mature stage and gradually turned into a right based organization with a standard mixing of rights and services approach and research.

OUR VISION

JJS dreams to make a sustainable, environmentally cognizant, responsive, equitable and poverty free society.

OUR MISSION

➢ To build and strengthen resilience of vulnerable communities through disaster risk reduction, climate change adaptation, mitigation, and humanitarian response.
➢ To ensure resource equity and sustainability through empowerment of the people in a way so that access to information and resources are shared fairly while safeguarding the interest of all living species considering the earth’s finite resources and responsive governance.
➢ To eliminate poverty through promoting resilient livelihoods, creating market opportunities, ensuring value chain development, environment friendly income generation and optimum use of resources.
➢ To eliminate social discrimination, inequality, injustice and violence against women and children through quality education, protection and development of children, mobilization, appropriate partnership and strategic alliances with multidimensional actors.
**ORGANIZATIONAL FOCUS**

**Empowerment of Marginalized Community, Governance & Human Rights**

Good governance and peoples’ rights are basic pillars for sustainable development of a country. In Bangladesh, there is still some scopes of working on governance and human rights issues. JJS is considering DDR and rights issues in any development work in poor peoples’ perspective. JJS works for poor peoples’ access and control over resources through ensuring participation in decision making, policy formulation and policy implementation process.

**Environment & Food Sovereignty**

Environmental protection is of high importance for deltaic fragile ecosystem like Bangladesh. The Sundarbans, the biggest mangrove forest in the world, situated in south-western part of Bangladesh and plays an important role for environmental protection. JJS is highly concern for the protection of the Sundarbans and overall environmental issues. To combat environmental degradation, protect small and marginal farmers’ rights and promote environment friendly local resource and agricultural practices, JJS works with farmers, communities and different professional groups. JJS also works to establish a society free from toxicity in food, water and environment. To protect the interest of the poor, JJS also involves with the communities, international financial institutions and multinational institutions.

**Climate Change & Disaster Management**

Climate Change is highly impacting on human life as well as socio-economic condition, which is extremely alarming for future development of Bangladesh. Working with the communities and authorities, JJS is developing different adaptation examples that can be scaled out and influencing policies for the protection of the interest of the climate affected communities. JJS is always with the communities in cyclone prone south-west coastal region of the country during any humanitarian crisis. JJS works with the government disaster management committees at different level for disaster risk reduction. JJS also works with communities, schools and other major actors for disaster preparedness and management.

**Child Protection and Youth Participation**

JJS works for a society free from any types of violation and discrimination against children, and disabled and to create a positive environment for flourishing of all children and marginalized. Developing a community mechanism to prevent children from offensive work, protection of children from formal justice system through diversion and protect children in conflict with the law through strengthening juvenile justice administration is one of the main thrusts of JJS works.

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**OUR PARTNERSHIP**

JJS has been working with diverse national and international organizations from its birth. Alongside, JJS receives enormous support from various government departments and local organizations to contribute to the way of achieving sustainable development.

**OUR STRENGTH**

- Strong presence in South-west coastal region
- Well recognition, acceptance and relationship with partners, communities, CBOs, civil societies, LGs, administration and Universities
- Experienced managuer for emergency response, early recovery, CCA and livelihoods development, governance and environmental management
- Office setup around the coastal areas
- Strong management system backed by standard policy documents

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**MAJOR ACHIEVEMENTS**

- Contributed in Sundarbans conservation by raising awareness and reducing dependency through alternative income generation activities.
- Established climate adaptive agricultural model successfully in cyclone hot spots of south western coastal Bangladesh.
- Established youth led school based student forum on DRR and CCA.
- Development of Women leaders and women organizations on DRR and climate change issues in south-west coastal Bangladesh.
- Established sustainable farmer’s organization in coastal areas of Bangladesh.
- Contribution in water access of water scarce communities in the south-west coastal areas of Bangladesh by establishing alternative water options and introducing sustainable management. Diversion mechanism is introduced for protection of children in conflict with law in Khulna and Jashore city. Well recognition and acceptance among community, local government and government departments.
- Support local government to institutionalize participatory beneficiary selection process in delivering government safety net programs.
- Contribution in water access of water scarce communities in the south-west coastal areas of Bangladesh and by establishing alternative water options and introducing sustainable management. Diversion mechanism is introduced for protection of children in conflict with law in Khulna and Jashore city. Well recognition and acceptance among community, local government and government departments.
- Support local government to institutionalize participatory beneficiary selection process in delivering government safety net programs.
- Research work and research liaisons with national and international universities and organization on DRR, Climate Change, Migration and Water issues.
- Institutionalizing of annual Khulna regional DRR and Climate Change conference.
- Strong humanitarian support after Cyclone SIDR, AILA and MAHFEN.
- Established adolescents clubs with urban disadvantaged adolescents for child protection.
- Developed a model school program on Cyclone DRR education.
- Developed Youth leadership for community resilience.
- Linkages between private sector to government for community development.

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**Figure: JJS Partnership Pyramid**